



DEBBIE DE JAGER
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**"EVERYTHING
RISES AND FALLS ON
LEADERSHIP."**

**A COMPANY'S
EFFECTIVENESS** is
determined by the
LEADERSHIP ABILITY of its'
Leaders!
**How Could You Ensure Your
Leaders' Ability to Lead
Improve EVERY MONTH?**

UN!QUE LEADERSHIP SOLUTIONS

JOHN C. MAXWELL'S LEADERSHIP DEVELOPMENT FOR BUSY EXECUTIVES

BENEFITS

- **JOHN MAXWELL** content delivered by a Certified John Maxwell Coach, Teacher and Speaker
- Your Executives will have a **MONTHLY LEADERSHIP DEVELOPMENT PROGRAM** for 6 or 12 months at a fraction of the cost
- Your Executive Team will grow into a strong **LEADERSHIP TEAM**
- **NO ADDITIONAL TIME SPENT** away from the office for training, as Executives are already at their Monthly Exco Meeting
- **NO BUDGET SPENT ON INDIVIDUAL TRAINING**, as these sessions are charged per meeting

CURRICULUM

- **LEADERSHIP GOLD**
Leadership Gold brims with nuggets of wisdom accumulated by John C. Maxwell during 40+ years of studying, practicing, and teaching leadership and contains only his "best of the best" leadership insights.
- **BECOMING A PERSON OF INFLUENCE**
Everyone influences others. Through these sessions you will learn that no matter what your goals are in life, you can achieve them faster, you can be more effective, and the contribution you make can be longer lasting if you learn to develop your influence.
- **EVERYONE COMMUNICATES, FEW CONNECT**
As a leader, it's not enough just to work hard. It's not enough to do a great job. To be successful, you need to learn how to communicate in a way that connects with others. You will learn principles and practices to equip you to communicate at a level that runs far deeper than words.
- **HOW TO BE A REAL SUCCESS**
People are inspired by and desire to be like great leaders yet become overwhelmed by the perceived knowledge needed to learn the skill of leadership. The objective of effective leadership is not to create more followers, but to create more leaders. Through these sessions, you will learn how to develop your team to become a "leading team" in your company.
- **PUT YOUR DREAM TO THE TEST**
You will be asked ten powerful questions to determine how your dream can become reality. Perhaps for the first time, you will have specific steps (a "Dream Map") you can take to stop merely thinking about your dream and start living it.

The **JOHN MAXWELL Team**

AN INDEPENDENT CERTIFIED COACH, TEACHER AND SPEAKER
WITH THE JOHN MAXWELL TEAM

